

## Meet the Speakers

### Maximize Your Volunteers and Stakeholders Panel Discussion



**Lindsey Bray, Director, Office of Parent and Family Programs | Cornell University**

Lindsey Bray is the Director of Parent and Family Programs at Cornell University, bringing over fifteen years of expertise in higher education family engagement to the Ivy League. A dedicated leader within AHEPPP: Family Engagement in Higher Education, she served on its Board of Directors from 2020–2025 and has held numerous chair positions for national summits and committees. Before joining Cornell, she spent thirteen years at the University of Memphis, where she is currently completing her Ed.D. in Adult and Higher Education. Her background is further distinguished by a master’s in History and specialized graduate certificates in Museum Studies and Philanthropy.



**Jamie Lundergreen, Director of Parent and Family Giving | Boise State University**

Jamie Lundergreen is the Director of Parent and Family Giving at the Boise State University Foundation. Starting in this newly-created role three years ago, Jamie works with parents and family members who are interested in getting involved at the university, both as donors and volunteers. Jamie is also a proud Boise State alum and has held other positions at the university related to international education and lifelong learning programs.



**Judd Norris, Executive Director, Jayhawk Community Partners | University of Kansas**

Judd Norris serves as the Executive Director of Jayhawk Community Partners, where he oversees corporate partnerships and the campus event management unit, Jayhawk Hospitality. He joined the University of Kansas following a high-profile career in professional sports and entertainment, including leadership roles with Legends/ASM Global and the Arizona Diamondbacks. His extensive experience includes managing relationships for major entities like the L.A. 2028 Summer Olympic Games and the Arizona Super Bowl LVII Host Committee. A native Kansan and lifelong Jayhawk fan, Norris now leverages his global expertise to drive revenue and growth for his home state university.



**Mary Ann Schrum, Director, Office of Parent and Family Engagement | Rutgers University**

Dr. Brittany Naylor is the Assistant Director of Transfer and Family Experiences at Texas State University. She uses AI to help build scalable, welcoming programs that allow students and families to navigate the transition to life at Texas State. Blending experience in academic and student success roles with curiosity and creativity, she approaches AI as a tool to enhance, not replace, the human connections that matter most in higher education.

**Strength Supervision for a Thriving Team**



**Dr. Steven Johnson Jr., Associate Vice Chancellor for Student Engagement | University of Illinois Springfield**

Dr. Steven Johnson Jr. (he/him/his) serves as the Associate Vice Chancellor for Student Engagement, where he provides strategic leadership to foster inclusive student experiences and campus life. His distinguished career includes key roles at the University of Kansas, such as Assistant Dean for Diversity, Equity, Inclusion, and Belonging and Director for Student Involvement and Leadership. An accomplished scholar, he holds a Doctor of Education from KU and is an active leader in national associations like ACPA and NASPA. Dr. Johnson's work has earned him numerous accolades, including the ACPA Diamond Honoree recognition, reflecting his deep commitment to student success and organizational culture.

## Elevating Your Impact: Career Progressional Panel



**Lady Cox, Associate Vice President for Student Affairs | Auburn University**

Dr. Lady Cox serves as the Associate Vice Chancellor for Student Affairs at Auburn University, where she provides strategic leadership for key units including Parent & Family Programs, Student Conduct, and Student Counseling. Prior to this role, she gained extensive experience in student services and housing at Mississippi State University. A dedicated scholar of the SEC, she holds a doctorate in higher education administration from the University of Georgia and degrees from both Mississippi State and Auburn. As the mother of a current college freshman, she brings a personal perspective to her professional commitment to the student experience.



**Ryan Lovell, Associate Vice President for Holistic Student Support and Well-being and Dean of Student | The Ohio State University**

Ryan Lovell provides leadership and oversight of Student Life units at The Ohio State University related to support, leadership and service and health and well-being. Ryan earned his bachelor's degree in chemistry and biology from West Chester University, and his master's degree in college student personnel from Bowling Green State University.



**Joel A. McCarthy, Associate Dean of Student Affairs | University of Massachusetts Lowell**

Joel McCarthy serves as an Associate Dean for Student Affairs at UMass Lowell, overseeing housing, residential education, crisis management, and student support services. With over 25 years of experience, his career includes leadership roles at Wells College and Syracuse University with a specialized focus on student development and accessibility. He holds a master's degree in Higher Education Administration and is currently pursuing a Ph.D. in Educational Leadership at UMass Lowell. His doctoral research specifically examines effective institutional partnerships with parents and families to drive student success.



**Elizabeth Massengale, Assistant Vice Provost | Texas Tech University**

Elizabeth Massengale, PhD, has worked in various areas of Higher Education for over 26 years. She currently serves as the Assistant Vice Provost, Student Support and Success at Texas Tech University. Her experiences include Parent and Family Relations, Student Involvement, Fraternity and Sorority Life, Spirit Programs, Students of Concern, Student Basic Needs initiatives, Financial Wellbeing and Literacy, and various Academic support programs and services.

**You are not Alone: Advocating for your Magical Moment**



**James Wright, Jr., Assistant Director of Educational Opportunity Fund | Stockton University**

James Wright Jr. is the Assistant Director of the Stockton Educational Opportunity Fund (EOF) Team and a proud first-generation professional at his alma mater, Stockton University. A dedicated leader within AHEPPP, he most recently served as the 2025 Conference Chair in Orlando, Florida. James holds a Master's in Higher Education Administration from Rowan University and is currently an MBA-SHRM certificate candidate. Driven by his own journey as an EOF scholar, he is a passionate mentor and advocate for empowering students and families through strategic support and care.