



To Whom it May Concern:

It is with excitement; I write this letter in support of Marc West as a member of the AHEPPP Board of Directors. Marc currently serves as our inaugural, Director of Parent and Family Programs here Baldwin Wallace (BW). He stepped into their role in December 2021.

He was tasked to develop a strategic plan, build programming, and establish a brand. Marc has worked diligently over the last nineteen months to reach these initial goals. He has developed a cross campus strategic committee who have assisted him, in the establishment of the office's mission strategic plan and program design. He has used his contagious enthusiasm for program planning and engagement, that he has become known for here at BW to educate campus partners and engage parents and families around the importance of this work. The work that now places at the forefront of forging successful, productive partnerships between parents & families and their student's institution. Some of his early successes include the establishment of the Parent and Family Weekend and PFAB our parent and family advisory board. Both of these are important aspects to his work and have propelled the visibility of the parent and family role and its impact on campus life here at BW.

It is my belief that, if elected Marc will add enthusiasm, insight, honest and thoughtful feedback into the strategic direction of the organization. His experience in programming, willingness to learn, lead and excitement to engage others will be valuable assets for the organization and board.

Please feel free to contact me if you have any questions.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Timeka Rashid', written in black ink over a light blue background.

Timeka Rashid, PhD

Vice President for Student Affairs

Baldwin Wallace University