



AHEPPP
FAMILY ENGAGEMENT
IN HIGHER EDUCATION

2025 ANNUAL REPORT

NOVEMBER 2024 - NOVEMBER 2025

WELCOME!

Dear AHEPPP Members and Friends,

The mission of AHEPPP: Family Engagement in Higher Education is to support professionals in higher education who promote student success through informed parent and family engagement.

In 2025, the AHEPPP Board of Directors focused on strengthening this mission through strategic leadership, organizational growth, and a renewed commitment to connection and community. This year has been one of transformation – expanding staff capacity, deepening member engagement, and laying the groundwork for AHEPPP's long-term sustainability.

We are proud to share this Annual Impact Report, highlighting the ways our collective efforts are advancing family engagement in higher education and supporting the professionals who make it possible.

With gratitude,
The AHEPPP Board of Directors & Staff

Lindsey Bray | lmbray@cornell.edu

Lady Cox | lady@auburn.edu

Marshall Greenleaf | treasurer@aheppp.org, marshall_greenleaf@uml.edu

Cyndy Hill | cyndy@psu.edu

Nicki Jenkins | president@aheppp.org, nicki.jenkins@uky.edu

Shana Lee | slee@kent.edu

Christine Self | christine.self@ttu.edu

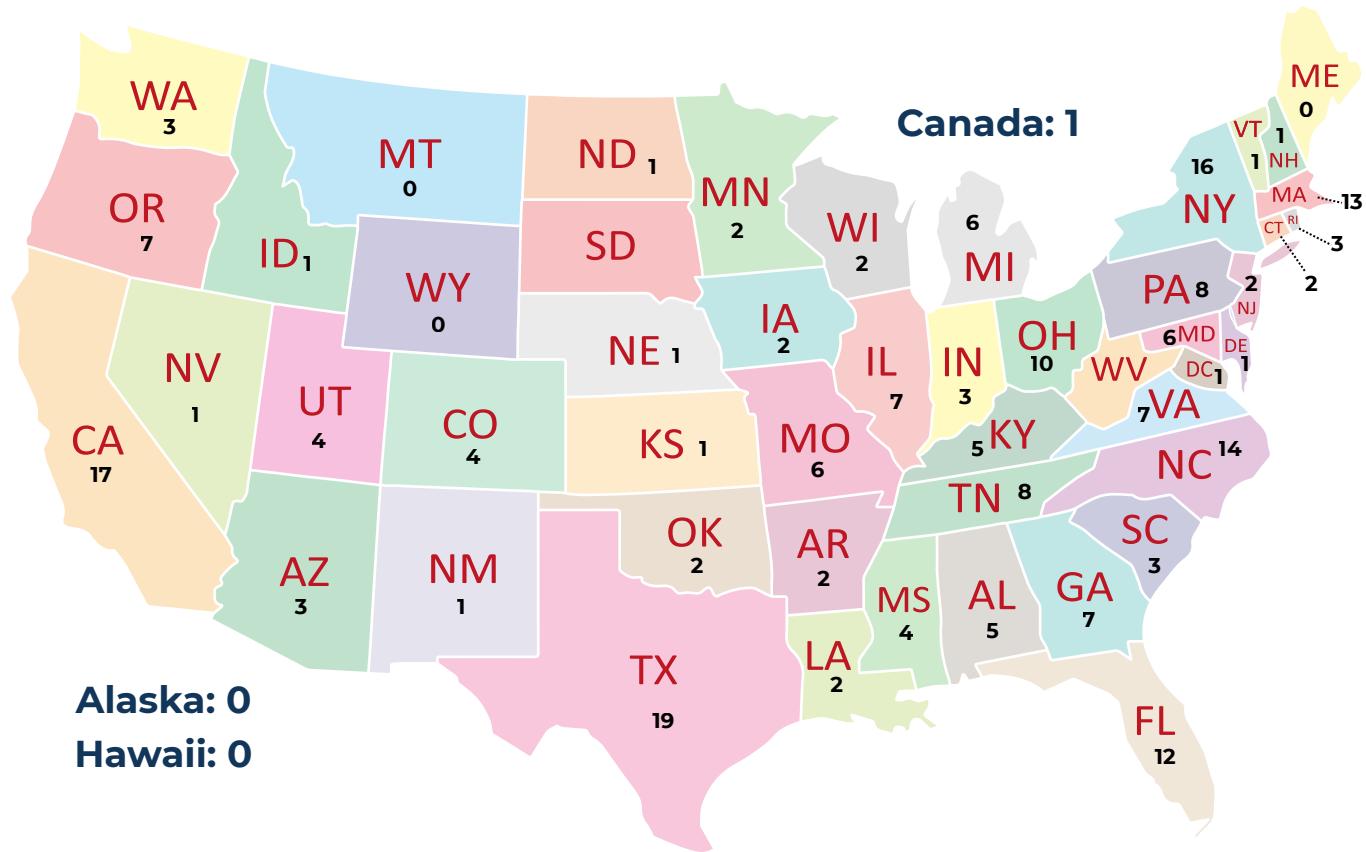
Whitney White | whitney.white@uc.edu

Jill Caldwell | conference@aheppp.org

Elizabeth Sanchez | membership@aheppp.org

BY THE NUMBERS

MEMBER INSTITUTIONS



ENGAGEMENT & EDUCATIONAL IMPACT

29 New member institutions
26 New to Parent and Family Programs workshop attendees
7 Sponsors and partnerships
13 Discussion Zones & webinars
251 Discussion Zone attendees
30 Webinar attendees

14 Mentors | **14** Mentees
12 Newsletters
169 Attendees at the 2024 National Conference in Reno
91 Attendees at the **2** Spring Summits
100% Leadership positions filled
13 Awards given

2024 - 2025 VOLUNTEER LEADERSHIP

BOARD OF DIRECTORS

- 10 Members

NATIONAL CONFERENCE

- 2 Co-chairs
- 10 Committee members

AWARDS AND RECOGNITION

- 2 Co-Chairs
- 5 Committee members

SPRING SUMMITS

- 1 Chair
- 3 Committee members

MENTOR PROGRAM

- 1 Chair

COUNCIL FOR COMMUNITY AND CONNECTION (CCC)

- 2 Co-chairs
- 13 Members

CAS PARTICIPATION

- 1 CAS Representative

ONLINE COMMUNITY

- 1 Chair
- 3 Committee members

COMMUNICATION AND DESIGN

- 1 Chair
- 1 Graphic Designer

DISCUSSION ZONES

- 17 Moderators

WEBINARS

- 6 Presenters

SPONSORSHIPS

- 1 Coordinator



2024 NATIONAL CONFERENCE - RENO

172

Registrants in 2024

117

Institutions in 2024

30

Ed Sessions in 2024

73

First time Attendees

PAST AND UPCOMING CONFERENCES

aheppp.org/conferences

2010 National Conference, Boulder, CO | November

2012 National Conference, Boulder, CO | November 6-8

2014 National Conference, San Diego, CA | November 10-12

2015 National Conference, Savannah, GA | November 3-5

2016 National Conference, Boulder, CO | November 14-16

2017 National Conference, Dallas, TX | November 13-15

2018 National Conference, Louisville, KY | November 13-15

2019 National Conference, Portland, OR | November 4-6

2020 National Conference, Virtual | November 16 - 18

2021 National Conference, Virtual | November 8-10

2022 National Conference, Orlando, FL | November 2-4

2023 National Conference, Baltimore, MD | November 6-8

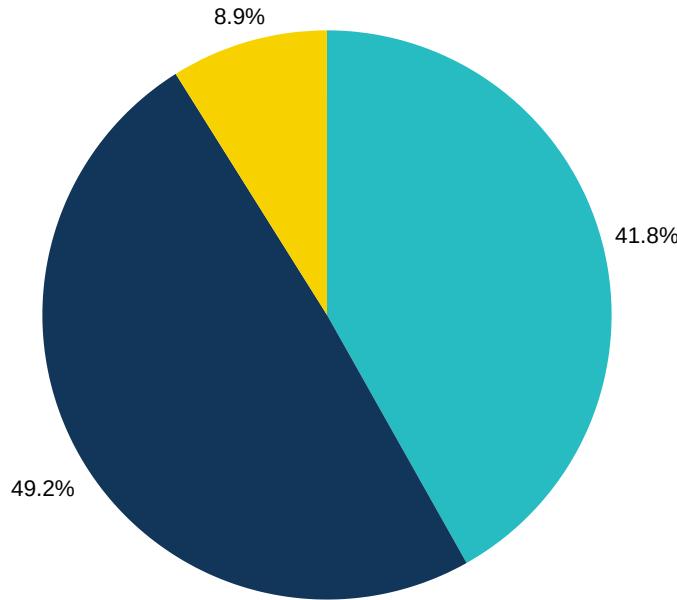
2024 National Conference, Reno, NV | November 18-20

2025 National Conference, Orlando, FL | November 17-19

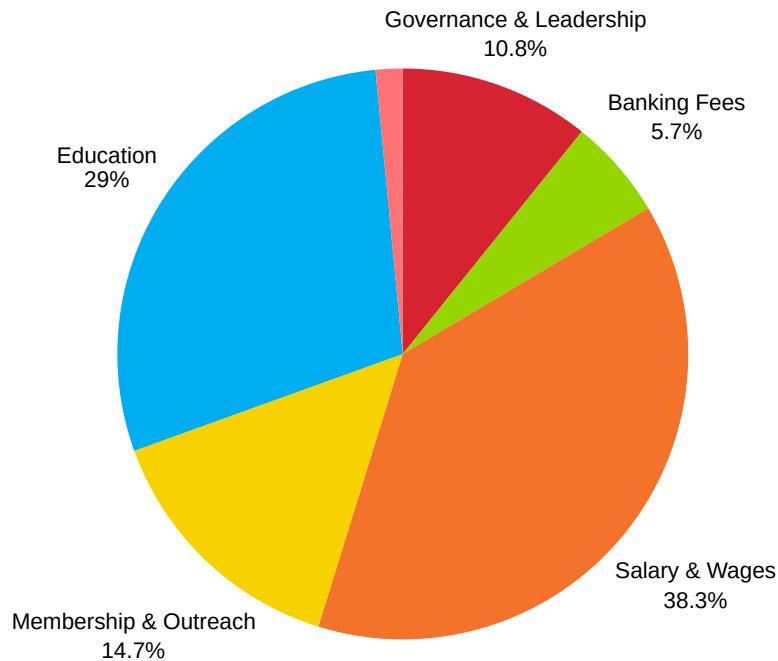
2026 National Conference, Palm Springs, CA | November 16-18

Looking for past conference presentations? Check out the [AHEPPP conference page](http://aheppp.org/conferences).

FINANCIAL REPORT



| FY 25 Revenue Type | Amount | |
|-----------------------------------|--------------|-----------|
| Membership Dues | \$86,610 | Teal |
| Conference/Education Registration | \$101,921.10 | Dark Blue |
| Other Income | \$18,468.14 | Yellow |



| FY 25 Expenditure Type | Amount | |
|-------------------------|-------------|--------|
| Salary & Wages | \$68,999.21 | Orange |
| Education | \$52,200.48 | Blue |
| Membership & Outreach | \$26,498.49 | Yellow |
| Governance & Leadership | \$19,437.67 | Red |
| Banking Fees | \$10,229.59 | Green |
| Partnerships | \$2,751.40 | Red |

2024-2025 PARTNERS

AHEPPP extends our sincere gratitude to our partners whose support continues to elevate our organization and expand our professional community.

2024 & 2025 Premier/Gold Sponsor: CampusESP

2025 Silver Sponsor: Innovative Educators

2024 Hospitality/Silver Sponsor: CollegiateParent

2025 Bronze Sponsor: Spark Photo Booth

2025 Exhibitor: The New Library

Friends of AHEPPP: NODA, ACUHO-i, stophazing.org

Together, we're advancing the work of family engagement in higher education.

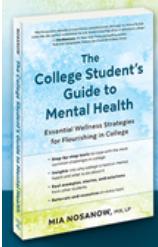
Collegiate**Parent**[®]

 Innovative Educators

SPARK |
PHOTO
BOOTH



A Comprehensive Guide to Mental & Emotional Health for College Students



Written by a licensed psychologist & 20+-year college mental health practitioner

Designed to empower students & enrich programming for orientation & campus-wide use

Go to MiaNosanow.com to buy, connect about institutional partnerships & purchases, learn more about the author & the book

"This is a must-read for not only students and families, but also those who work at colleges and universities."
— CAROLYN H. LIVINGSTON, PhD, vice president for student life and dean of students, Carleton College

AHEPPP MEMBER RESOURCES



NEWSLETTERS



WEBINARS



NETWORKING &
VOLUNTEERING



VIRTUAL SUMMITS



MENTORSHIP
PROGRAM



SURVEY DATA &
BEST PRACTICES



JOB
POSTINGS



NATIONAL
CONFERENCE

RESOURCE GUIDES

PARENT & FAMILY
COUNCIL GUIDE

COMMUNICATIONS CALENDAR
& PLANNING GUIDE

PARENT & FAMILY
FUNDRAISING GUIDE

SURVEY BUILDER AND
PLANNING GUIDE



Connect with the online community!

The AHEPPP Online Community is a great way to stay connected all year long and expand your professional development opportunities



Explore AHEPPP Committees/Council:

- Awards Committee
- National Conference Committee
- Council for Community and Connection
- Spring Summits



@AHEPPP

Questions? Contact us at membership@aheppp.org